

# Monthly Plans

	CHEAP	STANDARD	PREMIUM+
Landing Page	✓	✓	✓
Mobile/Responsive Design	✓	✓	✓
Medical Copywriting	✓	✓	✓
Relevant Questionnaire	✓	✓	✓
Data Filtering	✗	✓	✓
Report Frequency	every 3 days	every 2 days	Everyday
Demographic Targeting	✓	✓	✓
Pay Per Click (PPC) Ads	✓	✓	✓
Social Media Marketing (SMM)	✗	✓	✓
Mail Marketing	✗	✗	✓
Webinar	✗	✗	✓
Conversion Rate Optimization	✗	✓	✓
A/B Split Testing	✗	Up to 2 variants	Unlimited
User Session Recording*	✗	✗	✓
Questionnaire Training**	✗	Once	Unlimited
Efficiency Training***	✗	✗	✓
Technical Support 24/7†	✗	✗	✓

\* A video will be provided, that contains full recording of the users, who have successfully completed the relevant questionnaire.

\*\* Highly specialized training course: "How to interpret the completed patient questionnaire and how to optimize the approach to it"

\*\*\* Highly specialized training course: "Efficient communication with patients, who fulfill the relevant criteria"

† Unlimited support (via phone & email) for the marketing campaign.